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News

For Immediate Release

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New iKlear Travel Singles Now With Antibacterial Cleaning Cloth



San Francisco, CA, December 16, 2008 —

Meridrew Enterprises is pleased to announce the release of our new *iKlear Travel Singles*, now with germ fighting antibacterial cloth for iPhone users. The iKlear Travel Singles kit retails for \$14.95 and is available at Apple Retail stores worldwide and other leading consumer electronics retailers.

iKlear Travel Singles are ideal for cleaning iPhone, iPod and MacBook displays safely and effectively. The iKlear cleaning fluid contains no alcohol or ammonia and is safe to use around children and pets. The iKlear solution safely removes dirt, dust, lint and fingerprints and leaves the screen with an anti-static finish on the surface so you don't have to clean as often. The complete cleaning kit contains 20 wet cleaning towels and two travel size micro fiber polishing cloths plus the antibacterial cleaning cloth. Inside each sealed pouch is a large 3 by 6 inch ultra-

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soft optical grade towels pre-moistened with our unique, non-toxic and environmentally friendly formula. iKlear Travel Singles are the most convenient iPhone cleaning kit available today.

Recent studies have shown computer keyboards and other touch pad surfaces to be potential breeding grounds for germs. The exclusive iKlear antibacterial cloth maintains its germ fighting properties even after washing 100 times. This unique, diamond pattern cloth is treated to trap and eliminate over 99.0% of the bacteria that can be found on an iPhone, keyboard, track pad and computer mouse.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and the exclusive purveyor of cleaning products at Apple Retail Stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about Klear Screen or iKlear products contact our office at (800) 505-5327.

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